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10 **IN THE UNITED STATES DISTRICT COURT**
11 **FOR THE NORTHERN DISTRICT OF CALIFORNIA**

12

13 **ROTHSCHILD BROADCAST**
14 **DISTRIBUTION SYSTEMS, LLC,**

15 *Plaintiff,*

16 v.

17 **VIAAS, INC.,**

18 *Defendant.*

19 CASE NO.: 5:21-cv-01848

20 **COMPLAINT FOR PATENT**
21 **INFRINGEMENT**

22 **JURY TRIAL DEMANDED**

23 Plaintiff Rothschild Broadcast Distribution Systems, LLC (“Plaintiff” or
24 “Rothschild Broadcast Distribution Systems”) files this complaint against VIAAS, Inc.
25 (“VIAAS”) for infringement of U.S. Patent No. 8,856,221 (hereinafter the ““221
26 Patent”) and alleges as follows:

27 **(A) PARTIES**

28 1. Plaintiff is a Texas limited liability company with an office at 1 East Broward
Boulevard, Suite 700, Ft. Lauderdale, FL 33301.
2. On information and belief, Defendant is a Delaware corporation, with a place of

1 business at 475-B Vandell Way, Campbell, California, 95008. On information and
2 belief, Defendant may be served through its agent, Vcorp Services, LLC, 1013 Centre
3 Road, Suite 403-B, Wilmington, DE 19805.
4

5 **(B) JURISDICTION AND VENUE**

6 3. This action arises under the patent laws of the United States, 35 U.S.C. § 271 et
7 seq. Plaintiff is seeking damages, as well as attorney fees and costs.
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9 4. Jurisdiction is proper in this Court pursuant to 28 U.S.C. §§ 1331 (Federal
10 Question) and 1338(a) (Patents).
11

12 5. On information and belief, this Court has personal jurisdiction over Defendant
13 because Defendant has committed, and continues to commit, acts of infringement in
14 this District, has conducted business in this District, and/or has engaged in continuous
15 and systematic activities in this District.
16

17 6. Upon information and belief, Defendant's instrumentalities that are alleged
18 herein to infringe were and continue to be used, imported, offered for sale, and/or sold
19 in the District.
20

21 7. Venue is proper in this District under 28 U.S.C. §1400(b) because Defendant is
22 deemed to reside in this District.
23

24 **(C) BACKGROUND**

25 8. On October 7, 2014, the United States Patent and Trademark Office ("USPTO")
26 duly and legally issued the '221 Patent, entitled "System and Method for Storing
27 Broadcast Content in a Cloud-Based Computing Environment" after the USPTO
28

1 completed a full and fair examination. The '221 Patent is attached as Exhibit A.

2 9. Rothschild Broadcast Distribution Systems is currently the owner of the '221
3 Patent.

4 10. Rothschild Broadcast Distribution Systems possesses all rights of recovery under
5 the '221 Patent, including the exclusive right to recover for past, present and future
6 infringement.

7 11. The '221 Patent contains thirteen claims including two independent claims
8 (claims 1 and 7) and eleven dependent claims.

12 (D) **COUNT ONE**

13 (E) **Infringement of United States Patent No. 8,856,221**

14 12. Plaintiff refers to and incorporates the allegations in Paragraphs 1 - 11, the same
15 as if set forth herein.

16 13. This cause of action arises under the patent laws of the United States and, in
17 particular under 35 U.S.C. §§ 271, *et seq.*

18 14. Defendant has knowledge of its infringement of the '221 Patent, at least as of the
19 service of the present complaint.

20 22. 15. The '221 Patent teaches a method and apparatus for media content storage and
21 delivery. '221 Patent, Abstract. Among other things, the claimed system includes a
22 server, which has a receiver in communication with a processor. *Id.* The receiver
23 receives a request message. *Id.* The request message includes media data indicating
24 requested media content and a consumer device identifier corresponding to a consumer
25

1 device. *Id.* The processor determines whether the consumer device identifier
2 corresponds to a registered consumer device. *Id.* If the processor determines that the
3 consumer device identifier corresponds to the registered consumer device, then the
4 processor determines whether the request message is one of a storage request message
5 and a content request message. *Id.* If the request message is the storage request message,
6 then the processor is further configured to determine whether the requested media
7 content is available for storage. *Id.* If the request message is the content request
8 message, then the processor initiates delivery of the requested media content to the
9 consumer device. *Id.*

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12 16. The present invention solves problems that existed with then-existing media
13 delivery systems. One problem with prior delivery systems is that the customer was
14 charged according to the expenses of the provider rather than the usage of the customer.
15
16 ‘221 Patent, 1:31-57. Customers were not charged based on the amount of
17 programming delivered or the amount or duration of the customer’s storage of media.
18
19 *Id.* Another such problem, more generally, is that customers were not billed and
20 services were not provided, in a way that was tailored to the customer’s needs and
21 usage. *Id.*, 2:3-13.

22
23 17. A number of aspects of the invention(s) embodied in the ‘221 Patent overcome
24 the problems with the prior art. For example, the inventive system includes a processor
25 in communication with a receiver. *Id.*, 2:23-34. The processor determines media
26 content characteristics that correspond to the media content to be stored. *Id.* The
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1 processor determines a length of time to store the media content based on the media
2 data and determines a cost amount based at least in part on the determined media
3 content characteristics and length of time to store the media content. *Id.* As another
4 example, the system makes a determination that media content is available for
5 download. *Id.*, 2:64-3:2. A determination is made that content is not stored. Download
6 of the media content is initiated. *Id.* The media content is received and the received
7 media content is stored. *Id.*

10 18. The ‘221 Patent is directed to computerized technologies to provide users with
11 tailored media delivery systems and tailored billing for such systems. Among other
12 things, the ‘221 Patent claims include sending and receiving of request messages
13 indicating requested media content and including a device identifier corresponding to
14 a consumer device. A determination is made whether the identifier corresponds to the
15 device. A determination is also made as to whether the request is for delivery or
16 storage. The media data in the request includes time data that indicates a length of time
17 for storage. A processor is configured to determine whether requested media exists and
18 whether there are any restrictions associated with delivery or storage of the requested
19 media.

23 19. The system(s) and methods of the ‘221 Patent include software and hardware
24 that do not operate in a conventional manner. For example, the software is tailored to
25 provide functionality to perform recited steps and the processor is configured (and/or
26 programmed) to provide functionality recited throughout the claims of the ‘221 Patent.

1 20. The '221 Patent solves problems with the art that are rooted in computer
2 technology and that are associated with electronic transmission, loading, and storage of
3 location information, as well as automatic provisioning of route guidance. The '221
4 Patent claims do not merely recite the performance of some business practice known
5 from the pre-Internet world along with the requirement to perform it on the Internet.

6
7 21. The improvements of the '221 Patent and the features recited in the claims in the
8 '221 Patent provide improvements to conventional hardware and software systems and
9 methods. The improvements render the claimed invention of the '221 Patent non-
10 generic in view of conventional components.

11
12 22. The improvements of the '221 Patent and the features recitations in the claims of
13 the '221 Patent are not those that would be well-understood, routine or conventional to
14 one of ordinary skill in the art at the time of the invention.

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16 23. Upon information and belief, Defendant has infringed and continues to infringe
17 one or more claims, including at least Claim 7, of the '221 Patent by making, using,
18 importing, selling, and/or offering for media content storage and delivery systems and
19 services covered by one or more claims of the '221 Patent.

20
21 24. Accordingly, Defendant has infringed, and continues to infringe, the '221 Patent
22 in violation of 35 U.S.C. § 271.

23
24 25. Defendant sells, offers to sell, and/or uses media content storage and delivery
25 systems and services, including, without limitation, the VIAAS video recording
26 security platform, including any associated apps, software and/or hardware, and any
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1 similar products (“Product”), which infringes at least Claim 7 of the ‘221 Patent.

2 26. The Product practices a method of storing (e.g., cloud storage) media content
3 (e.g., video recording) and delivering requested media content (e.g., recorded video) to
4 a consumer device (e.g., mobile device with app). Certain aspects of these elements are
5 illustrated in the screenshots below and/or in those provided in connection with other
6 allegations herein.
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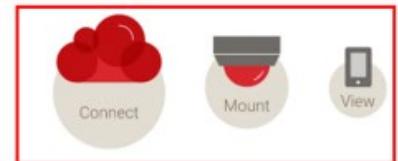
9 **Powered by the VIAAS Secure Cloud**

10 VIAAS is an online service for video monitoring. All of your video is available by
11 simply logging into the service at viaas.com. The service runs in the cloud, not on
12 systems in your back office.

13 By plugging your cameras into the VIAAS Secure Cloud, you get the benefits of a
14 much lower up-front cost, higher reliability, lower maintenance and continuous
15 updates to the latest features.

16 Source: <https://www.viaas.com/features.html>

17 **The Simplest Way to Protect Your
18 Most Important Assets**



19 VIAAS is a complete cloud-based video surveillance solution that captures high
20 quality video images in almost any situation and records to the VIAAS Secure
21 Cloud. The video can be viewed from any web browser or mobile device.

22 Source: <https://www.viaas.com/>

1 How much bandwidth is needed to view
 2 captured videos?

3 The VIAAS application needs enough bandwidth to smoothly stream video from
 4 the VIAAS Secure Cloud to your browser or mobile device. For best experience, you
 5 should have a minimum of 1Mbps of download bandwidth.

6 Source: <https://www.viaas.com/faq.html>

7 With no limits on cameras, locations or users, VIAAS allows you to deploy
 8 surveillance seamlessly at one or many sites at a pace that meets your needs.
 9 There are no channel or cloud data storage limits. Multi-site, multi-user
 10 surveillance is managed through a single web-based user interface.

- 11 • Includes cameras, mounts, online video storage
- 12 • Zero-configuration: Just plug the cameras into any broadband Internet
 13 connection
- 14 • View video from any web browser or mobile device

15 Source: <https://www.viaas.com/>

16 VIAAS is a cloud-connected, cloud-managed surveillance solution providing professional-grade features through a modern web browser or
 17 mobile device. VIAAS maintains your privacy. Everything recorded on the camera is fully encrypted and remains encrypted at all times – on the
 18 microSD card, on the Internet, and in cloud storage.

19 VIAAS cameras capture video when something happens, but do not record hours of nothing. For each video segment, object-based motion
 20 tracking captures a key image. You can scan thumbnail images of events to locate an event of interest, then review the video with a single click.

21 These thumbnail images are effective even over low bandwidth connections. Cameras only send the small images in real time, but store
 22 encrypted video locally on the microSD card. When more bandwidth is available, or when you want to watch a video, the video is uploaded to the
 23 cloud. You can schedule specific times to upload the video, so it never critically impacts your network bandwidth.

24 Source: https://www.viaas.com/docs/VIAAS_user-guide.pdf

25 27. The Product necessarily includes a receiver configured to receive a request
 26 message including data indicating requested media content (e.g., the Product must have
 27 infrastructure to receive a request to store recorded media content or to stream recorded
 28 media content on a smartphone; additionally, the request message must contain data
 that identifies the content to be stored or streamed) and a consumer device identifier

1 corresponding to a consumer device (e.g., the user credentials are used to access the
2 contents of the Product). Certain aspects of these elements are illustrated in the
3 screenshots below and/or in those provided in connection with other allegations herein.
4

5 **The Simplest Way to Protect Your
6 Most Important Assets**



7 VIAAS is a complete cloud-based video surveillance solution that captures high
8 quality video images in almost any situation and records to the VIAAS Secure
9 Cloud. The video can be viewed from any web browser or mobile device.

10 Source: <https://www.viaas.com/>

11 With no limits on cameras, locations or users, VIAAS allows you to deploy
12 surveillance seamlessly at one or many sites at a pace that meets your needs.
13 There are no channel or cloud data storage limits. Multi-site, multi-user
14 surveillance is managed through a single web-based user interface.

- 15 • Includes cameras, mounts, online video storage
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18 Source: <https://www.viaas.com/>

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4 the VIAAS Secure Cloud to your browser or mobile device. For best experience, you
should have a minimum of 1Mbps of download bandwidth.

5 Source: <https://www.viaas.com/faq.html>



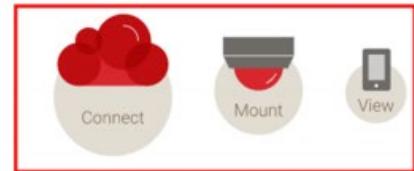
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11 Source: <https://www.viaas.com/view/cameras/?s=loc&showlogin=1>

12 28. The Product necessarily determines whether the consumer device identifier
13 corresponds to the registered consumer device (e.g., a user must be a registered user to
14 access the Product's services). Certain aspects of these elements are illustrated in the
15 screenshots below and/or in those provided in connection with other allegations herein.

16 29. The Product provides for both media downloads and/or storage, and media
17 streaming. After a successful login, the Product necessarily determines whether the
18 request received from a customer is a request for storage (e.g., recording or storing
19 content) or content (e.g., streaming of media content). Certain aspects of these elements
20 are illustrated in the screenshots below and/or in those provided in connection with
21 other allegations herein.

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1 The Simplest Way to Protect Your
2 Most Important Assets



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4 VIAAS is a complete cloud-based video surveillance solution that captures high
5 quality video images in almost any situation and records to the VIAAS Secure
6 Cloud. The video can be viewed from any web browser or mobile device.

7 Source: <https://www.viaas.com/>



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10 Source: <https://www.viaas.com/view/cameras/?s=loc&showlogin=1>

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1 With no limits on cameras, locations or users, VIAAS allows you to deploy
 2 surveillance seamlessly at one or many sites at a pace that meets your needs.
 3 There are no channel or cloud data storage limits. Multi-site, multi-user
 surveillance is managed through a single web-based user interface.

- 4 • Includes cameras, mounts, online video storage
- 5 • Zero-configuration: Just plug the cameras into any broadband Internet
 connection
- 6 • View video from any web browser or mobile device

7 Source: <https://www.viaas.com/>

8 Your video and images are automatically saved. Whatever you see in the user
 9 interface is stored in the VIAAS Secure Cloud if you have a service plan that
 10 includes cloud storage. VIAAS Service Plans range from in-camera storage only, to
 11 30, 60, 90 or more days of cloud storage of all your video. If you have something
 12 important, mark it with a SAVED EVENT and it will be retained beyond the plan
 retention period, until you choose to delete it.

13 Source: <https://www.viaas.com/faq.html>

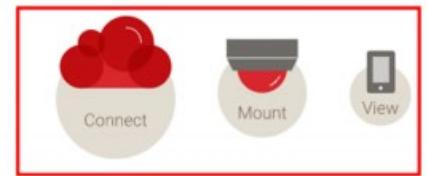
	Live View	Local+	Deluxe	Premium	Professional
15 Video resolution (max) ¹	720p	720p	720p	720p	1080p
16 Video quality (max) ¹	Standard	Standard	Better	Best	Best
17 Video storage (days)	None	Up to 30 on SD Card ²	7 Cloud + Up to 30 on SD Card ²	30 Cloud (60 and 90 available)	30 Cloud (60, 90 and custom available)

23 Source: <https://www.viaas.com/plans.html>

24 30. The Product verifies that media content identified in the media data of the storage
 25 request message (e.g., request to record content) is available for storage in order to
 26 prevent data errors that would result from attempting to store content that is not
 27

1 available for storage. The Product must verify that the media content (e.g. specific
2 recording) identified in the media data of the storage request message is available for
3 storage in order to prevent data errors that would result from attempting to store content
4 that is not available for storage (e.g., the product must verify a user's ability to store
5 media is limited to a certain amount of memory usage based upon their subscription;
6 thus, media content may not be available for storage if a user is already above their
7 memory limit or if he hasn't subscribed to any service). Certain aspects of these
8 elements are illustrated in the screenshots below and/or in those provided in connection
9 with other allegations herein.

The Simplest Way to Protect Your Most Important Assets



VIAAS is a complete cloud-based video surveillance solution that captures high quality video images in almost any situation and records to the VIAAS Secure Cloud. The video can be viewed from any web browser or mobile device.

Source: <https://www.viaas.com/>

How much bandwidth is needed to view captured videos?

The VIAAS application needs enough bandwidth to smoothly stream video from the VIAAS Secure Cloud to your browser or mobile device. For best experience, you should have a minimum of 1Mbps of download bandwidth.

Source: <https://www.viaas.com/faq.html>

31. If a customer requests content (e.g., streaming of media content), then a processor

1 within the Product necessarily initiates delivery of the content to the customer's device.
 2 The Product will initiate delivery of the requested media content to the consumer device
 3 (e.g., stream media content feed to a smartphone or tablet etc.) if the request message
 4 is a content request message (e.g., request for live streaming). Certain aspects of these
 5 elements are illustrated in the screen shots below and/or in screen shots provided in
 6 connection with other allegations herein.
 7

9 **The Simplest Way to Protect Your
 10 Most Important Assets**



12 VIAAS is a complete cloud-based video surveillance solution that captures high
 13 quality video images in almost any situation and records to the VIAAS Secure
 14 Cloud. The video can be viewed from any web browser or mobile device.

Source: <https://www.viaas.com/>

16 **How much bandwidth is needed to view
 17 captured videos?**

19 The VIAAS application needs enough bandwidth to smoothly stream video from
 20 the VIAAS Secure Cloud to your browser or mobile device. For best experience, you
 21 should have a minimum of 1Mbps of download bandwidth.

22 Source: <https://www.viaas.com/faq.html>

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1 Your video and images are automatically saved. Whatever you see in the user
2 interface is stored in the VIAAS Secure Cloud if you have a service plan that
3 includes cloud storage. VIAAS Service Plans range from in-camera storage only, to
4 30, 60, 90 or more days of cloud storage of all your video. If you have something
5 important, mark it with a SAVED EVENT and it will be retained beyond the plan
retention period, until you choose to delete it.

6 Source: <https://www.viaas.com/faq.html>

7
8 32. The media data includes date and time information that indicates a length of time
9 to store the requested media content (e.g., a user is allowed to store media content for
10 a retention time period as per their subscription level, which varies from 7 days to 90
11 days in the cloud). Certain aspects of these elements are illustrated in the screenshots
12 below and/or in those provided in connection with other allegations herein.
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	Live View	Local+	Deluxe	Premium	Professional
Video resolution (max) ¹	720p	720p	720p	720p	1080p
Video quality (max) ¹	Standard	Standard	Better	Best	Best
Video storage (days)	None	Up to 30 on SD Card ²	7 Cloud + Up to 30 on SD Card ²	30 Cloud (60 and 90 available)	30 Cloud (60, 90 and custom available)

Source: <https://www.viaas.com/plans.html>

Your video and images are automatically saved. Whatever you see in the user interface is stored in the VIAAS Secure Cloud if you have a service plan that includes cloud storage. VIAAS Service Plans range from in-camera storage only, to 30, 60, 90 or more days of cloud storage of all your video. If you have something important, mark it with a SAVED EVENT and it will be retained beyond the plan retention period, until you choose to delete it.

Source: <https://www.viaas.com/faq.html>

- **Video storage by time, not volume** – Cloud data storage, defined by time not volume. 7, 30, 60, 90-day storage or custom plans if needed can be mixed and matched among cameras to precisely meet customer objectives.
- **Recorded videos in Cloud are more secure than on server** – Cannot modify or delete recording until service plan defined date.

Source: https://www.viaas.com/docs/VIAAS_Value_Proposition.pdf

- No camera limits (install as many as you like on your schedule)
- No cloud data storage limits on video (storage is defined by days stored – 7, 30, 60 or 90)
- Unlimited locations can be managed through a single account
- Unlimited users can access a single account

Source: <https://www.viaas.com/features.html>

1 33. The Product must first determine whether the requested media content exists
2 prior to initiating delivery in order to prevent data errors that would result from
3 attempting to transmit media content that does not exist (e.g., the product must verify
4 that a particular requested data is stored in the cloud). Certain aspects of these elements
5 are illustrated in the screenshots below and/or in those provided in connection with
6 other allegations herein.
7

8 34. After the processor determines whether the requested media content is available,
9 it determines whether there are restrictions associated with the requested media content
10 (e.g., user access restrictions, etc.). Certain aspects of these elements are illustrated in
11 the screenshots provided in connection with other allegations herein.
12

13 35. Defendant's actions complained of herein will continue unless Defendant is
14 enjoined by this Court.
15

16 36. Defendant's actions complained of herein is causing irreparable harm and
17 monetary damage to Plaintiff and will continue to do so unless and until Defendant is
18 enjoined and restrained by this Court.
19

20 37. The '221 Patent is valid, enforceable, and was duly issued in full compliance
21 with Title 35 of the United States Code.
22

23 38. A copy of the '221 Patent, titled "System and Method for Storing Broadcast
24 Content in a Cloud-based Computing Environment," is attached hereto as Exhibit A.
25

26 39. By engaging in the conduct described herein, Defendant has injured Plaintiff and
27 is liable for infringement of the '221 Patent, pursuant to 35 U.S.C. § 271.
28

1 40. Defendant has committed these acts of literal infringement, or infringement under
2 the doctrine of equivalents of the '221 Patent, without license or authorization.

3 41. As a result of Defendant's infringement of the '221 Patent, injured Plaintiff has
4 suffered monetary damages and is entitled to a monetary judgment in an amount
5 adequate to compensate for Defendant's past infringement, together with interests and
6 costs.

7 42. Plaintiff is in compliance with 35 U.S.C. § 287.

8 43. As such, Plaintiff is entitled to compensation for any continuing and/or future
9 infringement of the '221 Patent up until the date that Defendant ceases its infringing
10 activities.

11 **(F) DEMAND FOR JURY TRIAL**

12 44. Rothschild Broadcast Distribution Systems, under Rule 38 of the Federal Rules
13 of Civil Procedure, requests a trial by jury of any issues so triable by right.

14 **(G) PRAYER FOR RELIEF**

15 WHEREFORE, Plaintiff asks the Court to:

16 (a) Enter judgment for Plaintiff on this Complaint on all cases of action asserted
17 herein;

18 (b) Enter an Order enjoining Defendant, its agents, officers, servants, employees,
19 attorneys, and all persons in active concert or participation with Defendant who
20 receives notice of the order from further infringement of United States Patent No.
21 8,856,221 (or, in the alternative, awarding Plaintiff running royalty from the time
22

1 judgment going forward);

2 (c) Award Plaintiff damages resulting from Defendants infringement in accordance
3 with 35 U.S.C. § 284;

4 (d) Award Plaintiff such further relief to which the Court finds Plaintiff entitled
5 under law or equity.

6 Dated: March 16, 2021

7 Respectfully submitted,

8 /s/ Stephen M. Lobbin

9 Stephen M. Lobbin
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11 SML AVVOCATI P.C.
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13 San Diego, California 92037
14 (949) 636-1391 (Phone)

15 ***Attorney(s) for Plaintiff Rothschild Broadcast
16 Distributions Systems, LLC***

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